

Experience That Moves Healthcare Ideas Forward.

Insight2Benefits

Big Opportunities Don't Always Require a Full-Time Executive.

40+ Years in Healthcare & Employee Benefits | Self-Funded Plans | TPAs | Business Development

Great healthcare solutions need more than a good idea.

They need the right market strategy, industry relationships, and experienced leadership to turn opportunities into results. Insight2Benefits provides fractional and project-based expertise to make that happen.

Where I Can Make a Difference

Growth & Market Strategy

Identify opportunities, sharpen positioning, and build actionable growth plans.

Fractional Leadership

Experienced leadership to advance growth initiatives, strengthen business development, and execute strategic priorities.

Strategic Partnerships

Develop meaningful relationships across TPAs, solution providers, advisors, and employers.

Special Projects & Advisory

Independent expertise to evaluate opportunities, launch initiatives, and solve business challenges.

Have a Growth Initiative, Market Opportunity, or Project That Needs Experienced Attention? Let's talk about how Insight2Benefits can help move it forward.

SANDY HARTMAN | PRINCIPAL
INSIGHT2BENEFITS.COM

SANDY@INSIGHT2BENEFITS.COM

480.550.0692